

# Libraries Alive



## REWARDING READING:

*do you have any more books like this?*

**An affordable, experiential, intensive, thoroughly enjoyable two-day train-the-trainer course for beginning and senior readers' advisers.**

Available throughout Australia and New Zealand.

All participants receive a comprehensive Workbook and detailed Trainer's Notes.

Bookings now open!

### TOPICS COVERED INCLUDE:

- Reading as core business
- Appeal characteristics – communicating with readers
- The benefits of reading
- Giving advice – listening and being heard
- Case studies – conversations with readers
- Information sources, tools and techniques
- Promoting new messages with new skills
- Measuring the impact of improvement



***'This is one of the best courses I've ever done.'***

Course Attendee

### FURTHER INFORMATION

Further information, including course contents and testimonials is available from Sherrey Quinn or Ian McCallum:

**PHONE 02 6257 9177** or **EMAIL [info@librariesalive.com.au](mailto:info@librariesalive.com.au)**

**[www.librariesalive.com.au](http://www.librariesalive.com.au)**